

# DE-CIX Istanbul – connecting continents

## **UAE-IX Peering Workshop & Cruise 2024**

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### Türkiye telecom market insights

- Turkish market continues to grow year on year in fixed, mobile, and broadband internet penetration.
- Total net revenue (licensed operators) Q1 2024: 76.5 billion TL (ca. 2.23 billion USD).
- Broadband Internet users: 94.2 million (19.8 million fixed / 74.4 million mobile).
  - This represents a 2.9% increase compared to the same period last year.
- Highest increase in percentage: 22.3% for Fiber-To-The-Home compared to same period last year.
- Fiber infrastructure build-out grew from 526.000 km to 568.000 km in Q1 2024, an 8% growth compared to Q1 2023.

## **DE-CIX** Istanbul in a nutshell

- Established in July 2015
  - License acquired in August 2015
  - Technical operations live in October 2015
  - Commercial operations live in January 2016
- Currently 63 networks connected and growing
- 400 G peak traffic and 3 Tbps connected capacity
- Only IX on the planet connecting two continents in one city!
- Is part of the **DE-CIX global ecosystem** and the **Middle East ecosystem**
- Serving the enterprise market through strategic partners



# Building bridges between two continents!



#### Our partners – the major operators in Türkiye



### **DE-CIX Türkiye current presence**





# Building bridges between two continents!



## **Ankara Overview**

- Capital of Türkiye
- Second largest city
- Population 5.8 Million
- Average age 33 years
- 30% Bachelors degree or higher
- Center of higher education
- Strong industry base Aerospace, Banking, Energy
- Country HQ for many global companies
- Seismically isolated from Istanbul and Izmir



Campus (0)

Carriers (0)

## **Ankara Internet Presence Today**

| PeeringDB            | ankara<br>Advanced Search | Legacy Search   |  | geole<br>English (English)   |
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#### **Ixpanse Key Facts**

- Ankara Data Center
- Network Neutral
- High Power Density
- Multiple Certifications
- Global Network (Istanbul, Frankfurt, New York, Boston)
- Portfolio of Services (Colocation, Network, Private Cloud, Storage Management, Al as a service....)
- DE-CIX Premium Enabled Site (Peering, Interconnect, Multi-Cloud Access....)



## Go Forward Plan / Initiatives

- Ankara needs to stand on its own from a network perspective Separate from Istanbul
- Ixpanse is the first of hopefully multiple sites with the goal to interconnect all local networks
- Redundant upstream interconnections more challenging
  - Need direct linkage to cable landing stations
  - Need more submarine cables with diverse landing stations
  - Satellite as back-up
  - Look in other directions...

# Thank you!!

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