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Turning Digital Vision into Reality

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du & datamena

The UAE has been on its own transformation journey.



The top 10 destinations in 2023

1. Dubai

2. Bali
3. London
4. Rome
5. Paris
6. Cancun
7. Crete
8. Marrakech
9. Dominican Republic
10. Istanbul



Tripadvisor – Travellers' Choice Best of the Best Destinations

UAE Digital Economy in Numbers

**\$181
billion**

Added to the UAE economy by cloud by 2033

Amazon Web Services

**\$96
billion**

will be contributed to the UAE's GDP by Artificial Intelligence in 2030.

PwC

**\$400
million**

Revenue from the gaming industry in the UAE in 2023

Statista

**\$3.2
billion**

Will be spent on IoT in the UAE by 2023

Statista

The background features a complex, abstract pattern of light trails in shades of blue and orange, creating a sense of motion and depth. The trails are most concentrated in the center and radiate outwards, giving the impression of a digital tunnel or a high-speed data stream.

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The Foundation for Continual Innovation.



205+
partners

OTT & Enterprise:



CDN & Cloud Providers:



Hyper Scalers:



UAE-IX

powered by DE-CIX

+102
IX peers

+600 Gbps
Peak traffic on UAE-IX

+3Tbps
Access capacity



United IX

UAE-IX



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← +500Gbps →

SmartHub IX

etisalat by **e&**

 **MEDIANOVA**

GNX

 **optcl**

Cybernet
The Communication People.

 **netskope**

 **edgnext**



EQUINIX Fabric

+50
markets

+250
business exchange
data centres

+10,000
Equinix customers
globally





A unified ecosystem approach
accelerates innovation
and digital transformation.

Artificial Intelligence



Enabling the world's first
automated renewable
energy digital utility
powered by AI

\$1.9 billion

Market value of AI in the Middle East
by 2026 with a CAGR of 36.2%

Research and Markets



Gaming

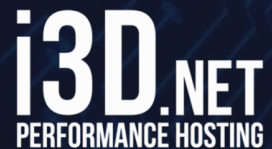


Reducing latency by
80% to optimise
Gaming experiences

\$9.6 billion

Middle East gaming market size by 2028
with a CAGR of 11.02%

Mordor Intelligence



Internet of Things



Increasing fire safety
and reducing response
times with IoT

\$43.9 billion

Middle East & Africa IoT market size by 2030
with a CAGR of 27.6%

Business Market Insights

Tencent 腾讯

ORACLE[®]

SIEMENS

Cloudification



Accelerating multi-
cloud strategies with
the largest cloud
ecosystem in MENA

\$6.5 billion

Cloud market size in the Middle East
by 2027 with a CAGR of 18.1%

Markets and Markets



Google

ORACLE®

Alibaba Cloud



powered by





These use cases don't just tell us
what we're capable of today.

It tells us a lot about our future.



Simple. Powerful. Agile. Neutral.

Where Digital Vision Becomes Reality.



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Thank You.

Where Digital Vision Becomes Reality.